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29th International APQO Conference

26th Latin America Quality Congress

52nd National Quality Control Congress

43rd National Quality Circle & Improvement Groups Convention

8th International Competition to Contribution to Excellence 2024

IMECCA'S International Forums

México City, October 2 to 4, 2024



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ACQUIRE THE LINKS TO ACCESS THE PRESENTATIONS AND FULL TEXTS OF THE MOST IMPORTANT EVENT ON QUALITY THAT IS HELD EVERY YEAR IN MEXICO, 2024 EDITION

29th International APQO Conference

26th Latin America Quality Congress

52nd National Quality Control Congress

43rd National Quality Circle & Improvement Groups Convention

33rd Mexico Asia Pacific Total Quality Seminar

8th International ACE Competition

IMECCA'S International forums

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PRICE OF THE LINKS THAT GIVE ACCESS FOR THREE MONTHS TO

PAPERS, PRESENTATIONS AND ABSTRACTS IN FULL, 3 DAYS: \$1,200 Mx Pesos+ VAT.\$74 US Dlls.

TWO DAYS \$900 Mx Pesos + VAT. \$55 US Dlls, & ONE DAY \$500 Mx Pesos + VAT. \$30 US Dlls.

PLAN AHEAD FOR 2025

53th National Quality Control Congress

34th Mexico Asia Pacific Total Quality Seminar

44th National Quality Circle & Improvement Groups Convention

IMECCA'S International Forums:

34th ISO 9000 Quality System, 27th ISO 14000 Environment Management System

19th OHSAS/ISO 45001, 15th Food Safety and Defense 13th Health Care Services Quality, 9th Building

Construction Quality, 6th AS 9100 Aviation, Space and Defense Management System 4th Energy

Management, ISO 50000 serie

Face-to-face, venue to be confirmed. October 1 to 4, 2025.

Teachers and students will enjoy 20% subsidy and if the group exceeds 10 participants the subsidy increases to 40%.

MEXICAN INSTITUTE OF QUALITY CONTROL, A.C.



53th NATIONAL QUALITY CONTROL CONGRESS OCT 1-4, 2025

Main event held annually in Mexico



Information:

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PROGRAM r3

Motto: LET'S PRESERVE WATER-SOURCE OF LIFE

Main Stream: 0. QUALITY FOR SUSTAINABILITY

Conference Sub Themes

- | | |
|--|---|
| 1. Digitalization, AI, and other technologies. | 9. Logistics, nearshoring and brand management. |
| 2. Total quality management. | 10. Manufacturing 4.0, DDE and Six Sigma. |
| 3. Quality leadership. | 11. Validation of processes and plans. |
| 4. Quality culture. | 12. Data Analysis, Metrics and KPIs. |
| 5. Risk-based planning. | 13. Evaluation compliance. Testing and calibration. |
| 6. Customer satisfaction. | 14. Food Safety and defense. |
| 7. Creativity, innovation and education. | 15. Students Quality Circles and Team Work. |
| 8. Supplier Evaluation and Developments. | 16. Computer Security. |

IMECCA INTERNATIONAL FORUMS

17 - 33rd ISO 9000 QUALITY SYSTEM

18- 18th ISO 45001 OSHA MGT SYSTEM

19-12th HEALTH CARE SERVICES QUALITY

20 - 8th CONSTRUCTION INDUSTRY QUALITY

21- 3rd ISO 50000 ENERGY MGT SYSTEM

Note: The first digit of the presentation is related to the streams and IMECCA International Forums

Time	Activity
OCT. 1	TUESDAY
14:00-18:30	APQO CORE COUNCIL ANNUAL MEETING (Private)
18:30-20:30	Congress registration
19:00-20:30	Speakers meeting. Review of presentations and familiarity with equipment
20:30-22:30	Welcome cocktail or Dinner
OCT. 2	WEDNESDAY
8:30-8:50	Last minute Congress Registration
	FACE TO FACE PRESENTATIONS
9:00-9:50	Opening ceremony Welcome by Eng. José Fco. González Prado , President of IMECCA, Mr. Abraham Fenn , President APQO, Eng. America Quintela Hondal , Representative of Latin American Movement of Quality. Agapito González Award Ceremony Message of 2024 winner and declaration of inauguration of works.
10:00-10:35	1.1 Artificial Intelligence and Information Technology in business excellence. Dr. Humberto Cantu Delgado, Management Consultant. Monterrey, N.L., Mexico
10:35-11:10	1.2 Digital transformation challenges in organizations in Indonesia. Budihartono, Supervisory Board. Indonesia Quality and Productivity Management Association
11:10-11:45	1.3 From Industry 4.0 to Quality 4.0 – Impact and Challenges PhD. Guo Zheng, Deputy Secretary General, Shanghai Association for Quality, SAQ- China
11:45-12:05	BREAK
12:05-12:40	0.1 Take care of water, source of life: Quality for Sustainability. Dr. Sandra Elizabeth del Río Muñoz. Head of the System of High School Studies of the Autonomous University of Nuevo Leon, Mexico.
12:40-13:15	0.2 Importance of Norms and Standards for Water Care. M. Sc. Andrea Jimenez Herrera Deputy Manager of Testing Laboratories, EMA - Mexico
13:15-13:50	13.2 Water quality–confidence in laboratory test results M. Sc. Sonja McFarlane. Vice President Awards (APQO). Principal Consultant, Simply Quality Pty Ltd, Australia
13:50-14:50	LUNCH



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Time	Activity
14:50-15:25	2.1 Beyond Taylor's system of principles and the concept of Clientocracy: flexible approaches to improve corporate culture and business processes of organizations. Yulia Mikhaleva, Deputy CEO Valery Razgulyaev, Expertise Mgr at Beyond Taylor, former Inf. Mgr of the VkusVill chain The Russian System of Quality (Rusquality), Russia.
15:25-16:00	3.1 Effective Leadership that Fosters Creativity and Innovation for Achieving Quality for Sustainability. Harnek Singh, Past President APQO Singapore
16:00-16:35	3.2 Leadership and its impact on the Quality Management System. Eng. Sandra Lucía Martínez Reyes, Senior Consultant. Enfoque Integral/México
16:35-16:55	BREAK
16:55-17:30	4.1 Quality and Organizational Development for the new era. Dr. José Benito Flores Juárez Quality Director, Universidad de Monterrey, Mexico and Past ASQ President, USA
17:30-18:05	9.1 Total Brand Management - A systemic differentiation approach. Mr. Lin Hai, Chief Strategic Branding Consultant, China Association for Quality, CAQ
19:10-22:30	Ballet Folklorico de Mexico performance at the Palacio de Bellas Artes. Free of cost, but reservation is required
OCT. 3	THURSDAY
9:00 - 9:10	8th ACE Competition Introduction & 43 National Quality Circle Convention Opening
9:10 -10:00	Story Cases Presentation. Global Indian International School, Singapore Shanghai Spaceflight Precision Machinery Institute, China
10:00-10:35	6.1 The implementation of the organizational transformation model for the Value creation in a public educational institution: Secondary School No. 11 "Dr. Jaime Torres Bodet". M.Q. Carlos Alberto Orozco Márquez, Director Secundaria No 11, Dr. Jaime Torres Bodet. Mexico Quality Award Winner 2024. Monterrey, N.L. Mexico
10:35-11:10	14.1 Implementation of TQM in Ceylon Biscuits Limited (CBL) Ariyathilaka Wepitiyage, Operating Director Ceylon Biscuits Limited (CBL), Sri Lanka
11:10-11:30	BREAK
11:30-13:25	BEST PRACTICE PRESENTATIONS OF GPEA WINNERS Chaired by: Pathmani Mangalika de Silva Immediate Past President APQO and President Sri Lanka Association for Quality. 1. Global Indian International School (Dubai), UAE 2. Talawakelle Tea Estates PLC, Sri Lanka 3. Global Indian International School (Noida), India 4. Marico Limited, India 5. Global Indian International School (East Coast), Singapore 6. Autonomous Non-Profit Organization of general education "Children Development Centre, World of Childhood", Russia 7. Global Indian International School SMART Campus (Hadapsar), India
13:25 - 14:00	0.3 Water auditing: enhancing water efficiency for improved livelihood in Zambia. Dr. Ernest Mubita, Principal, Kabwe Institute of Technology, Kabwe, Zambia and Dr. Maxwell Phiri. Director Human Resc & Admin., Zambia Natl. Broadcasting Cooperation, Lusaka, Zambia
14:00-14:50	LUNCH
15:00-15:35	SENIOR MANAGEMENT PANEL Leadership to Achieve Quality for Sustainability. Chaired by Harnek Singh, Singapore: Participants: Past Agapito González Mexico's Award winners
15:35:16:10	14.2 Integration of Food Safety Systems Dr. María Inés Guerra Rosas Postgraduate Unit, Research & Technological Develop. (UPIDET)/IT Durango Durango, Mexico
	10.1 Statistical Process Control and Metrology applied on real time. Eng. Jose Luis Estrada Jasso, Premio Carlos H. Vilchis Villaseñor 2011, Monterrey, Nuevo León,



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Time	Activity Guadalajara Room 5	Activity Guadalajara Room 4
16:10-16:25	BREAK	
16:25-17:00	<p>7.1 In education and early childhood development, quality makes a difference. M. Sc. Bernardo M. Aguilar Montiel Director of Quality CENDI of the Popular Front "Land and Freedom".</p>	<p>18.1 LPG value chain, risk prevention. Eng. Isis Dávila Rodríguez, Technical Director, Unión Cuba Petróleo. Cuba Eng. Nadiezhda González Durruthy, Company Specialist Cubana de Gas SA.</p>
17:00-17:35	<p>7.2 Principles of sustainable development in preschool education: the path to continuous improvement through ESG. Shevchenko Larisa, President and Ekaterina Nasonova, Project manager Russian Committee of the World Organization for Preschool Education OMEP, Russia</p>	<p>18.2 LPG code of good practice Eng. José Antonio Sevilla Daissón. Quality Management Specialist, Unión Cuba Petróleo. Cuba. Coautor: Ing. Ing. Sarahi Rodríguez Quintana. Technical Director. Company Cubana de Gas sa. Cuba</p>
17:35-18:10	<p>15.1 Quality Culture in Software Technology Engineering Students Ph.D. Irma de Jesús Miguel Garzón, Research Professor Centro de Enseñanza Técnica Industrial, CETI, México</p>	<p>10.2 Submerged Arc Welding (SAW) Defects in AISI / SAW 1008 Carbon Steel Cylinders & their removal. M.Sc. Gabriel García Cerecero, Operations Coordinator, Inspecciones y Soldaduras BASAF, Monterrey, N.L. México</p>
20:00- Onwards	GPEA & APQO Awards Presentation, Gala Dinner	
Oct 4	FRIDAY	
9:00 - 9:40	<p>17.1 Review of ISO CD 9001. Dr. Flor Mónica Gutiérrez Alcántara, Coordinator of Management for Research Quality. UNAM - México</p>	
9:40 -10:15	<p>5.1 Management of natural & technological risks. Implementation of The Disaster Reduction Plan José Guillermo Mitjans Sánchez, Supervisor of General Management. EMPRESA CUBANA DE GAS.S.A. CUBA.</p>	
10:15 -10:50	<p>17.2 Methodology to implement climate change as a requirement in ISO 9001:2015/AMD1:2024 Standard MSc. Antonio Llanes Arias Head of Quality Engineering Unit. Professional & Technical Services Company, ESAC. Cuba.</p>	
10:50 -11:25	<p>17.3 Value added In the Integrated Management System established In a Maritime Port Pilotage company about actions related to Climate Change Eng. America Quintela Hondal. Quality Specialist. Representative of the Directorate. Company Pilot of Cuba</p>	
11:25- 11:45	BREAK	
11:45 -12:30	<p>Presentation of Carlos H Vilchis Villaseñor Award 2024 0.4 Paradigm Shift for sustainable development, without plastic pollution". Dr. Dionicio Urbina López. Professor of Engineering at Centro de Enseñanza Técnica Industrial (CETI) Colomos campus & Representative of KADI Enterprise Consulting S.A. de C.V.</p>	
12:30-13:05	<p>21.1 Experience in the integration of energy management systems and the optimization of energy efficiency in industry and services Lic. Welner Collejo Jerez. Deputy Director of the National Office for the control of the Rational Use of Energy & Director of the "Energy Efficiency & Conservation in Cuba" Project. Ángel Nuñez Barreto. Director of ONURE Provincial Office Matanzas & Coordinator of Learning Networks in Cuba. National Office for the control of the Rational Use of Energy. (ONURE)</p>	
13:05-13:40	<p>20.1 Integration of the internal control system, a tool for improving the quality of management in construction. Architect Gastón Carlos Fernández Goyenechea M. Sc. Architect Liana María Sosa Hernández. OSDE Construction and Assembly and Company of Granma, Cuba</p>	
13:40-14:40	LUNCH	
14:45-15:20	<p>19.3 "Quality Management System Audits, to Promote Quality and Regulatory Culture In the MD Industry" M.Sc. Arturo Tizado Rodríguez, Audit and Compliance Specialist for Central Quality, Becton Dickinson Co, U.S.A.</p>	



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Time	Activity
15:20-15:55	19.4 A comprehensive assessment of patient & healthcare provider satisfaction & overall Cho Ray Hospital performance Dr. Nguyen Tri Thuc & Dr.Dang Hoang Vu. Cho Ray Hospital, Ho Chi Minh City, Vietnam
15:55-16:30	19.2 Retrospective validation of the sterilization process of nasopharyngeal swabs made in CNEURO Dayanet Guillama Pino, Head of the Integrated Quality Management Department, Delia Elena Garbey Lavielle; Yamil Rosales Hernández Center for Neurosciences of Cuba.
16:30-16:45	BREAK
16:45-17:20	19.1 Integrated QMS, environment and hazard analysis system and critical control points in an investigation center. PhD. Yohani Pérez Guerra, Senior Researcher & Director of quality & regulatory affairs. MsC Yadiana León Hernández, MsC Barbara Luna Saucedo, MsC Grether Barreras Garcia, Rosabel Fernández Ruiz, Yaisme Balcinde Quiñones National Center for Scientific Research (CNIC). BIOCUBAFARMA Cuba
Time	Activity
17:20-17:35	Presentation of Vilma Luz García Gonzalez Award 2024 Prof Blanca Esthela Gonzalez Lozano Principal of the Lions Club Elementary School No 10, General Ignacio Zaragoza
17:35-18:00	Final comments and conclusions of the Congress
18:00-18:15	Closing Ceremony
18:15-19:00	Brindis

PURCHASE ORDER. PROVIDE THE MAIL WHERE LINKS WILL BE SENT:

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HEREBY I ORDER TO HAVE SENT TO MY MAIL LINK THAT GIVE ACCESS FOR SIX MONTHS TO PAPERS, PRESENTATIONS AND ABSTRACTS IN FULL, OF THE JOINT EVENT 29TH APQOC, 52 NQCC, 26TH LQC, 8TH ACE & IMECCA'S INTAL FORUMS, HOLD IN MEXICO CITY FROM OCT 2 TO 4, 2024
 3 DAYS: \$1,200 Mx Ps + 16% VAT OR . \$74 US Dlls. TWO DAYS \$900 Mx Ps + 16% VAT OR \$55 US Dlls, MARK TWO: OCT 1 OCT 3 OCT 4
 ONE DAY \$500 Mx Pesos + VAT. \$30 US Dlls. MARK ONE DAY: OCT 1 OCT 3 OCT 4. ADD TO YOUR REMITANCE \$30 US Dlls for bank charges.
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